

Bethune College Council General Meeting

Tuesday June 26, 2012

6:15 pm to 8:37 pm

Bethune College, Paul Delaney Gallery Rm 320

Chaired By: President Clifford-Roy Baker

**Clifford-Roy Baker called the meeting to order at 6:15 pm*

1. Roll Call

Voting Member Attendance:

Clifford-Roy Baker, Naim Benoit, Raksha Chiekrie, Walter Nguyen, Ryan Thai, John Amanatides

Non Voting Member Attendance:

Salman Islam, Sayon Umapalan, Jasper Tabula

Proxy Attendance:

Paul Delaney proxies his vote to John Amanatides, Kian Rastegar proxies his vote to Clifford-Roy Baker

2. Ratification of Minutes

- Clifford brought forward the motion to ratify the minutes from the June 12th meeting
 - Seconded by Naim
 - Vote: 8 for, 0 against, 0 abstain
 - **Motion Passed**

3. Orientation Chair Report

Jasper Tabula

- Went through the details of the Frosh Schedule for Social Orientation 2012 (see attached)
- Still in planning stages, need to finalize a few details for some events

- Will be ordering enough materials for 500 kits but marketing for 400 to sell in case more interest is generated
- Will be ordering event passes after selling out of frosh kits
- Kits will be \$120 and event passes will be \$100
- Students will be able to pick up kits at end of the day during Academic Orientation
- Leaders will be limited in amount of Frosh Bucks they are given to limit amount that are handed out to frosh for performing different things
- Leaders will be mandated to sleep minimum of one night during the week, looking into getting Residence
- Working to collaborate with different clubs for some events and looking for more sponsorships to reduce costs
- Website and Social Media is up and ready to go

- | |
|--|
| <ul style="list-style-type: none"> • Clifford brought forward the motion to approve the Social Orientation tentative schedule <ul style="list-style-type: none"> ○ Seconded by Chris ○ Vote: 8 for, 0 against, 0 abstain ○ Motion Passed |
|--|

4. Summer Retreat Update

Clifford-Roy Baker

- The date will be from July 6-8
- Clifford has finalized the schedule and will be sent out tonight or tomorrow
- Alcohol will be banned
- Retreat will take place at Blue Mountain
- Everyone will need to pay \$40 to cover food and gas
 - Each member will have cooking responsibilities and in charge of an ice breaker in pairs
- Clifford needs to know who has any allergies or dietary restrictions in terms of shopping for food

5. Promotions and Marketing Report

Christopher Lam

- Budget is comprised of \$7000 for the school year
 - \$500 will be spent on subsidies for the BCC Clothing Line
 - \$800 will be spent on Council Jackets
 - \$1000 will be spent on YorkFest, bought a Bronze Sponsorship
 - Included 2, 4000 promotional inserts in all York Orientation Kits
 - Logo on partners Facebook page, YorkFest website, YorkFest banner in the Village and logo in Full page newspaper ad in the Excalibur
 - Booth location and tables at YorkFest
 - Giving away free items as well for \$1000
 - \$700 in posters and banners
 - \$500 for an item in the Orientation kits (\$1 per person)
 - \$720 for Council Frosh Jerseys, pending on BCC members creating videos
 - \$1500 remaining in budget
- Bethune Clothing Line
 - Available to all Bethune students
 - Included are t-shirts, gym shorts, hoodies, sweatpants, gym bags
 - Won't be subsidized a lot, will be rounded to nearest whole number
 - Will be ordered in bulk and stock will be kept
 - Ordering through Tri-Versa Global
- Website
 - New address yorku.ca/bcc
 - Pictures of council members on it, need blurbs from members however
 - Chris to send an email explaining what is required
 - Contained minutes, meeting dates, budget worksheets, upcoming events
- Facebook
 - Page was created, need members to like page
 - 246 current likes, goal of 1000 likes by next April
 - Events to be promoted and photos to be uploaded from these
- Twitter
 - @Bethune_College
 - 126 followers, working to get more
 - Items pertaining to college to be retweeted
 - Intramurals, Clubs, Council
- Clubs
 - Advised to make Facebook groups and twitter account

- Will be connecting with each other
- YouTube
 - Created new account NormanBethuneCollege
 - Event videos and advertisements will be uploaded
 - Council to each create an introduction video min 2min max 5min to get to know council
 - Chris will send out an email explaining requirements
- LCD Displays
 - Currently have 3 TV's active
 - Central Square, BCC Office, Stong/Bethune Cafeteria
 - Used to promote upcoming events including Social Orientation
- Posters and Banners
 - Template was created for events
 - Send email including
 - Date of event, location of pick up, pricing, event name
 - First Year Reps will help to distribute and place posters
 - Reusing banners from last year minus event banner placed on Steacie
 - Creating new roll-up banners to replace old ones
- YorkFest
 - Photos will college mascot with college backdrop
 - To be uploaded on Facebook
 - Can be reused for Formal
 - Anil to contact Northview Print regarding details
 - Working out what to give out
 - Notepads and pens
 - Listserv and intramural signups

- Chris brought forward the motion to approve the promotions and marketing plan for 2012-2013
 - Seconded by Raksha
 - Vote: 7 for, 0 against, 0 abstain
 - **Motion Passed**

6. Social Committee Report

Sayon Umapalan

- Attended meeting with other VP Socials around campus
- Bethune first college to create social plan versus other colleges
- Some dates are tentative depending on other colleges

- Hockey Night, Frost Week (Coffee House)
- Other colleges will be catering their events around our schedule
- Looking to switch budgets between Formal (\$15,000) and General Programming (\$12,000)
- YorkFest
 - \$0 from budget (paid through Promotions)
- Homecoming BBQ
 - Saturday, September 22nd 1pm-4pm
 - For alumni to provide food/beverages
 - Expecting 150 people present
 - \$2000 allocated
 - To be giving out promotional materials
 - Can be lowered based on other colleges joining up and Alumni Affairs providing subsidy
- Frosh Auction/Revival Party
 - Still deciding on full details
 - Thursday, September 27th, 2012
 - Either at founders or Winters
 - Having BBQ (price TBD) 12pm-4pm
 - Will be having grill/cook off against the colleges
 - Will be having Council auction to raise money for charity
 - 5 volunteers per college
 - 2 hours long
 - Party in the evening at the Underground
 - Involving all 9 colleges
 - Looking at DJ and promotions
- Hockey Night in Bethune
 - Date TBD, based on NHL schedule
 - Won't be on October 8th due to Thanksgiving weekend
 - Ordering pizza, wings, prizes, wing eating contest
 - Will be in JACS/JCR
 - \$1500 allocated (split between 3 colleges \$500 each)
 - To be done with McLaughlin and Stong
 - Still looking for different places for food
 - Planning on All-Stars for wings
 - Pizza still looking at places to order
- Cirque du Soleil – Amaluna
 - Thursday, October 11th, 2012 at 8pm
 - \$65 regular rate for tickets, got 80 tickets for \$50
 - \$40 for Bethune students, BCC 5 tickets at \$20

- Getting school buses to transporting people to and from location
 - \$1500 allocated from budget
- Halloween Movie Night
 - Tuesday, October 30th, 2012 at 7pm
 - To be located in the JCR
 - Film will be roughly 2 hours
 - \$100 allocated
 - Supplying drinks, chips, popcorn
 - Calumet and New College will be present
 - TUUS form to be completed closer to the date
- Montreal Trip
 - Friday November 9th – Sunday November 11th, 2012
 - Highlight event for this year
 - \$6000 allocated from budget
 - Tickets will be \$120 for Bethune Students
 - More included in trip versus other colleges hence higher cost
 - 100 people and 6 BCC members
 - \$18000 in revenue expected
 - Coach buses to cost \$4400
 - Got through Leweck
 - Bus drivers will cost \$516 for both nights
 - Room cost to be \$129 for quad occupancy per night
 - Best Western - Downtown Montreal
 - Breakfast will be \$7 per person, \$1400 both morning
 - \$500 for miscellaneous
 - \$16 for bus pass per person
 - Total \$17,300
 - Suzanne to send Sayon information on Risk Management
 - Will be in different accommodations from other colleges going this weekend
 - Contingency plan to be set up in case of issues that occur
 - Won't be selling tickets to students under 18
- Laser Quest
 - Friday November 23rd at 10:30 – Saturday, November 24th at 7:20am
 - Overnight laser quest tournament
 - 2 shuttle buses at 10:30pm and 11:10pm
 - Stock transportation to cost \$348
 - 60 people will be able to attend
 - 10 games per 30 people

- Mini games will be provided
 - 3 party rooms will be available as well
 - 56 Bethune Students, 4 BCC members
 - \$35 per person
 - Pizza, drinks, bus, games all night, breakfast in the morning, party rooms, lockers available
 - Total cost to be \$2533.92
 - Sold at \$30 wouldn't break even
- Frost Week
 - January 14th – 18th, 2012
 - Will be collaborating with all colleges
- Blue Mountain
 - \$32 per person for lift
 - Equipment \$32 per person
 - \$62 per person
 - 41 people and 4 council members
 - Subsidizing \$12 for lift and equipment
 - \$20 for lift and equipment each for Bethune Students
 - \$984 allocated from budget
 - Bus from stock transportation \$900
 - Leaving Bethune at 9am and departing from Blue Mountain at 8pm
 - \$2060 based on 10% increase in prices in total
- Super Bowl Party
 - Sunday, February 3rd, 2013
 - Expecting 30-40 people
 - \$250 allocated from budget
 - Buying pizza and chips and drinks
- Valentine's Pub Night
 - Will be doing with Glendon and Glendon College
 - Still trying to figure out shuttling of students
 - Talk to Transportation Services to run another bus to and from Glendon later in the night after services end for the day
 - Thursday, February 14th, 2013
 - Cost would be paying Glendon for DJ services and Transportation
 - TBD
- Bethune Formal
 - Friday, March 15th, 2013
 - Double check if date conflicts with KINE Games
 - Want to allocated \$12,000 from budget
 - Looking to choose a different venue versus at banquet hall

- Details to be provided at later date
- Total budget to be \$30,450
 - Overbudget from \$27,000 allocated, but based on maximum costs
- JACS
 - Will be having monthly Billiards tournaments

- Sayon moved to accept the tentative schedule for the Bethune College Social Programming
 - Seconded by Naim
 - Vote: 7 for, 0 against, 0 abstain
 - **Motion Passed**

7. Next Meeting Information

Clifford Roy-Baker

- Makes sure to bring money for Retreat - \$40
 - Pack lightly for retreat, use duffel bags
 - Leaving at 4pm
- Frosh Training June 28th at 6pm in LAS B (mandatory)
- Event Dates to be placed on the website unless TBD

Next General Meeting Date: Tuesday July 17, 2012 at 6 pm

**Clifford-Roy Baker officially adjourned the meeting at 8:37 pm*