

Bethune College Council General Meeting

June 25th, 2013

7:11 pm to 8:07 pm

Bethune College, Room 203A

Chaired By: Vice-President Finance Christopher Lam.

** Christopher Lam called the meeting to order at 7:11 pm*

1. Roll Call

Voting Member Attendance:

Anil Mohabir, Sayon Umapalan, Jiries Karborani, Paul Delaney, Susana Ruano, Aryan Heidari, Eric Tran.

Non Voting Member Attendance:

Christopher Lam, James Ott, Chris Ricketts, Manraj Chahal, Marta Morozova.

2. New College Finance

- BCC placed an order on buses two years ago for Frosh Week 2011, which was later on, cancelled. As an outcome, BCC owes New College \$1000. The cheque issued by BCC has been misplaced and requested to be issued again by New College's Council.
- The motion for council's approval was not raised due to the absence of New College's VP Finance; the details will be further discussed by the Finance Committee.

3. Social Committee Update

- According to BCC Constitution, the Year-round event list must be presented to General Council before June 30, 2013.

**Please also refer to Vice-President Social's "Social Budget- June 25th".*

1. **Montreal Trip:** Budget: \$3000 and the Ticket Price: \$100/student.
2. **Cooking Event:** Budget: \$300 and the Location: to be determined.
3. **Niagara Falls Wind Tunnel:** *event budget and details will be determined.
4. **Sumo Wrestling:** Budget: may be subsidized by residence.
5. **Pub/Club Events:** The date and locations will be decided.
6. **Speed Dating:** Budget: \$100 and Date: January 9, 2014.
7. **Court Yard Party:** Budget and Date will be determined.
8. **Charity Poker Night:** Date: Thursday, February 27, 2014
9. **Salsa Lessons:** Date: November, 2013.
10. **Sporting Event:** Budget: \$1000 (Raptors or Maple Leafs)

11. **Halloween Scavenger Hunt:** Budget: \$400 and the Date: October 26th, 2013.
12. **League of Legends (LOL) Event with collaboration with LOL Club:**
Location: Junior Common Room and other BC rooms.
13. **Rock Climbing:** students receive a two week membership.
14. **Snakes and Latte:** Date: January 14th, 2013.
15. **Camping Trip:** Date: September 20-22, 2013.
16. **Blue Mountain:** Date and Budget to be determined.
17. **How to Work Out:** an event held with conjunction with Tait McKenzie.
18. **Photography, Instagram, Graphic Design, Shirt Film and Video Game Contests:** Budget: \$30/contest. *Budget will be spent only towards prize purchases
19. **Plan Your Own Event:** Budget: \$500 and the Date: October 11th, 2013.
20. **Blue Jays Game:** Date: September 12, 2013 and the Budget: \$200
21. **Meet the Profs:** an event held in conjunction with SOS.
22. **Science Centre:** an event held in conjunction with SOS
23. **Bethune College Fair:** the details have not been confirmed yet. Date: March 4th.

4. Promotions and Marketing Plan

- Vice-President External, Victoria Sparrow-Downes, has resigned from Bethune College Council.
 - The last Promotion and Marketing Committee meeting was an emergency meeting held on June 25, 2013. All future meetings will be announced in advance.
 - The duties of Vice-President External are divided between the two Digital Media Assistants, College Mascot and Director of Clubs and Affiliates and the VP External re-election will be held when the first year representatives are elected.
 - The remainder of VP External's honorarium from the beginning of the term until October's Elections should be split between the four members of Promotions and Marketing Committee. *The details will be discussed at the next Finance Committee meeting and then finalized with BCC.
- A pamphlet will be sent out to all incoming first year Bethune College students. The first side will include information about clubs, athletics and SOS. Frosh week and year-round event schedules will be printed out separately on the remaining sides of the pamphlet.
- The BCC website is in process of updating; all the members that would like to contribute must address their ideas/opinions to the President or Digital Media Assistants.
 - Suggested 20 second introduction videos for BCC members instead of 150 word personal blurbs.
 - The BCC website will also feature an introduction video for each club affiliated with Bethune College.
 - Council Portraits will be taken at the next general meeting, July 16, 2013.
- The list of all clubs affiliated with Bethune College has been updated and can be found at bethune.yorku.ca/clubs.
 - A Facebook group will be created for all Bethune Clubs' Executives.

- The first Bethune wide Club meeting will be held in mid July, 2013 and before Frosh Week to help out with York Fest.
- The Frosh Kit will also include a Bethune Pen/Highlighter with Bethune College web address printed on and be given out to students at YorkFest.
 - Any unused remaining Frosh goods will be given out to students at YorkFest.
 - A photo booth will be set up with Bethune Dragon and the taken pictures will be posted on Facebook.
- Every future event must follow a specific promotional strategy:
 - Promotional Video two or three minutes in duration.
 - Physical paper poster
 - Updated Digital Signage
 - Facebook, Twitter and YU Connect updates.
 - Ensuring that the clubs are aware of details and updates.
- Bethune clothing line will be available for sale on the first day of Frosh Week including T-shirts, pullover and zip up hoodies, dri-FIT T-shirts and socks with Bethune Dragon “built-in” embroidery.
 - The cost of Council’s Frosh Week Jerseys will be \$30. The payment is due to Vice-President Finance and the remaining balance will be subsidized.
- One computer from the Executive office will be moved into BCC general office and will be reserved strictly for Digital Media Assistants.

5. Finance Report

- Received a levy confirmation from Charmaine from SC&LD.
- The next Finance Committee meeting will be concerning about the distribution of VP External’s honorarium and VP Social’s approved event budget. The date of the meeting will be scheduled soon.

6. VP Athletics Report

- Added Instagram as Social Media account for Athletics.
- Currently working on a sporting event timeline for September 2013.
- Promotional Video for Athletics will be filmed during the first week of July 2013.
- Discussed possible Frosh Week Kit items and is currently waiting for their price estimates.

7. VP Executive Report

- Council members must set specific dates for the portfolio meetings.
- BCC contracts are still in updating process.
- The Council Reports for May and June deadline is extended and the reports must be sent in to VP Executive as soon as possible.
- All members must notify about their attendance prior to every general meeting.

8. Orientation Assistant Update

- The first Frosh Leader Training was held on June 15, 2013 and the next meeting is scheduled on July 17, 2013.
- There will be 153 bosses and 6 dons participating in Frosh Week.

- Currently working on purchase order submissions and finalizing the ideas Frosh Week.

9. President Report

- Currently discussing an idea of building a new Student Centre in 2016-2017 which will be located in front of Osgoode Hall and connected Ross Building-Central Square.

10. Summer Retreat Update

- Summer Retreat packing list will be sent on June 25, 2013 including the location and exact addresses.
- Emergency Contacts will be taken down along with payments.
- Three cars will be leaving from Bethune College in the morning on June 28, 2013 and the last one will leave in the afternoon.

11. Stong College Petition

- The rules and protocols have not been followed during the elections of Calumet's current College Master. The faculty of Health is redesigning and attempting to remove Calumet and Stong Mater's Offices.
 - A petition is currently under discussion.

12. Ratification of Minutes

- The minutes from June 11, 2013 meeting have not yet been received but will be sent out as soon possible.

13. Other Business

- There is a reward for finding Bethune's missing Dragon head.

14. Next Meeting

- The doodle poll will be sent out regarding the next meeting's date.

15. Adjournment

- * **Motion to adjourn the meeting at 8:07 pm;** seconded by **Susana**.
Results: 7 for, 0 against, 0 abstained; motion **passed**.